

KEITH AYERS

Helping Purpose-Driven Leaders Create Passionate Teams

What Clients Are Saying

Keith uses personal anecdotes and real-life examples to capture the essence of what it takes to create a great workplace. Leadership has changed. People trust one another, and they enjoy coming to work. Everyone in healthcare should read this book.

Linda Brown

Vice President

Clinical & Support Services

Unity Health Center

Mr. Ayers displayed great knowledge, provided excellent resources and received superior evaluations from all attendees. I would recommend his services without hesitation.

Cynthia Wallett

Pennsylvania Bankers Association

Keith's seminar led us gently but directly down a path of corporate self-analysis and honest appraisal that is both refreshing and challenging. We recommend this Seminar as the best first-step in effecting lasting change in an organization!

Eileen Webb

USI Colburn Insurance

Vice President of Human Resources

It began with the Transforming Organizational Culture seminar. We are now enjoying the benefits of making the right decision at the right time. The processes stress the importance of communication, interpersonal skills, self-management and a better understanding of the needs of our workforce.

Sheryl Chafin

Education Coordinator

Delaware River & Bay Authority

The notion of leadership and an organization's culture as an ongoing process of learning shared globally is both startling and powerful. Our company will definitely be a better one for having started the journey.

Matt Matthews

President

NuCrown Inc.

My company tried TQM a few years ago without success. Keith assembled a number of different business philosophies in a way that makes sense and gave us a complete picture of how things will happen, and why. My management team has moved from skeptical to attentive – and now to genuine enthusiasm.

Robert C. Roberson

President

Quality Brands

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